# Cascades and Fluctuations in an Economy with an Endogenous Production Network 

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## Introduction

- Firms rely on complex supply chains to get intermediate inputs
- These chains are constantly disrupted by suppliers going out of business
- Exit of one firm can push its suppliers and customers to exit


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## Approach and results

Firms are connected with a finite set of suppliers/customers

- Fixed cost to operate $\rightarrow$ Firms operate or not depending on economic conditions
- Links between firms are active or not $\rightarrow$ Changes to the structure of the network

Key economic force: Complementarities in operation decisions of nearby firms

Efficient organization of production

- Tight clusters centered around productive firms
* A small change can trigger large reorganization of the network


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## Aggregate fluctuations

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## Why study this problem

- Global survey of small and medium firms
- $39 \%$ report that losing their main supplier would adversely affect their operation, and $14 \%$ would need to significantly downsize their business, require emergency support or shut down (Zurich Insurance Group, 2015)
- Fall 2008: carmakers are on the verge of bankruptcy
- Policymakers worry about cascading effects through suf ply chains
- Ford CEO calls for bailout of GM and Chrysler in Senate testimony
- Do entry/exit decisions matter for the shape of the network?
- US data: $20 \%$ to $40 \%$ of link destructions occur with exit of sup lier or customer


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Model

- There are $n$ firms that produce a differentiated good that can be used in the
- production of a final good

$$
C \equiv\left(\sum_{j=1}^{n} \beta_{j}^{\frac{1}{\sigma}} c_{j}^{\frac{\sigma-1}{\sigma}}\right)^{\frac{\sigma}{\sigma-1}}
$$

- production of other differentiated goods
- Representative household
- Consumes the final good
- Supplies $L$ units of labor inelastically
- Firm $j$ produces good $j$ with the production function

$$
y_{j}=\frac{A}{\alpha_{j}^{\alpha_{j}}\left(1-\alpha_{j}\right)^{1-\alpha_{j}}} z_{j} \theta_{j}\left(\sum_{i=1}^{n} \Omega_{i j}^{\frac{1}{\varepsilon_{j}}}{ }_{i j}^{\frac{\varepsilon_{j}-1}{\varepsilon_{j}}}\right)^{\frac{\varepsilon_{j}}{\varepsilon_{j}-1} \alpha_{j}} l_{j}^{1-\alpha_{j}}
$$

- Firm $j$ can only use good $i$ as input if there is a connection from firm $i$ to $j$
- $\Omega_{i j}>0$ if connection and $\Omega_{i j}=0$ otherwise
- A connection can be active or inactive
- Matrix $\Omega$ is exogenous
- A firm can only produce if it pays a fixed cost $f_{j} L$ in units of labor
- $\theta_{j}=1$ if $j$ is operating and $\theta_{j}=0$ otherwise
- Vector $\theta$ is endogenous
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## Efficient allocation and equilibrium

For today: focus on the problem of a social planner

In the paper: different equilibrium definitions

1. Variations of monopolistic competition
2. Stable equilibria (Hatfield et al. 2013, Oberfield 2018).

- An allocation is stable if there exist no coalition of firms $t$ tat wishes to deviate

Proposition
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- An allocation is stable if there exist no coalition of firms that wishes to deviate.


## Proposition

Every stable equilibrium is efficient.

## Social planner

Problem $\mathcal{P}$ of a social planner

$$
\max _{\substack{c, x, l \\ \theta \in\{0,1\}^{n}}}\left(\sum_{j=1}^{n} \beta_{j}^{\frac{1}{\sigma}} c_{j}^{\frac{\sigma-1}{\sigma}}\right)^{\frac{\sigma}{\sigma-1}}
$$

subject to
a resource constraint for each good j
a resource constraint for labor

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subject to

1. a resource constraint for each good $j$

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c_{j}+\sum_{k=1}^{n} x_{j k} \leq \frac{A}{\alpha_{j}^{\alpha_{j}}\left(1-\alpha_{j}\right)^{1-\alpha_{j}}} z_{j} \theta_{j}\left(\sum_{i=1}^{n} \Omega_{i j}^{\frac{1}{\varepsilon_{j}}} x_{i j}^{\frac{\varepsilon_{j}-1}{\varepsilon_{j}}}\right)^{\alpha_{j} \frac{\varepsilon_{j}}{\varepsilon_{j}-1}} l_{j}^{1-\alpha_{j}}
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2. a resource constraint for labor

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\sum_{j=1}^{n} I_{j}+\sum_{j=1}^{n} \theta_{j} f_{j} L \leq L
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LM: $\lambda_{j}$

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Social planner with exogenous $\theta$

Define $q_{j}=w / \lambda_{j}$

- From the FOCs, output is $\left(1-\alpha_{j}\right) y_{j}=q_{j} l_{j}$
- $q_{j}$ is the labor productivity of firm $j$


## Proposition

In the efficient allocation

$$
\begin{equation*}
q_{j}=z_{j} \theta_{j} A\left(\sum_{i=1}^{n} \Omega_{i j} q_{i}^{\varepsilon_{j}-1}\right)^{\frac{\alpha_{j}}{\varepsilon_{j}-1}} \tag{1}
\end{equation*}
$$

for all $j \in \mathcal{N}$. Furthermore, there is a unique vector $q$ that satisfies (1).

$$
q_{j}=z_{j} \theta_{j} A\left(\sum_{i=1}^{n} \Omega_{i j} q_{i}^{\varepsilon_{j}-1}\right)^{\frac{\alpha_{j}}{\varepsilon_{j}-1}}
$$

- Access to a larger set of inputs increases productivity $q_{j}$
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- Access to a larger set of inputs increases productivity $q_{j}$
- Access to cheaper inputs (lower $1 / q_{i}$ ) leads to a cheaper output
- Gains in productivity propagate downstream through supply chains

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## Key economic force: Gains from input variety

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Key economic force: Gains from input variety

## Social planner with exogenous $\theta$

With $q$ we can solve for all other quantities easily

## Lemma

Aggregate consumption is

$$
C=Q\left(L-\sum_{j=1}^{n} \theta_{j} f_{j} L\right)
$$

where $Q \equiv\left(\sum_{j=1}^{n} \beta_{j} q_{j}^{\sigma-1}\right)^{\frac{1}{\sigma-1}}$ is aggregate labor productivity.

Social planner with endogenous $\theta$

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Planner's problem $\mathcal{P}$ can be expressed in terms of $\theta$ only

$$
\max _{\theta \in\{0,1\}^{n}} Q\left(L-\sum_{j=1}^{n} \theta_{j} f_{j} L\right)
$$

with

$$
q_{j}=z_{j} \theta_{j} A\left(\sum_{i=1}^{n} \Omega_{i j} q_{i}^{\varepsilon_{j}-1}\right)^{\frac{\alpha_{j}}{\varepsilon_{j}-1}}
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Trade-off: making firm $j$ produce $\left(\theta_{j}=1\right)$


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- reduces the amount of labor into production $L-\sum_{j=1}^{n} \theta_{j} f_{j} L$


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Social planner with endogenous $\theta$
"Hard" problem (MINLP — NP Hard)

1. Feasible set $\theta \in\{0,1\}^{n}$ is not convex
2. Objective function is not concave

Brute force approach: exhaustive search
Take a $\theta \in\{0,1\}$, iterate on $q$ and evaluate the objective function

- $2^{n}$ vectors $\theta$ to try ( $\approx 10^{6}$ configurations for 20 firms)
- Guaranteed to find correct solution but infeasible for $n$ large
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New solution approach: Find an alternative problem such that
P1 The alternative problem is easy to solve
P2 A solution to the alternative problem also solves $\mathcal{P}$

Reshaping $\mathcal{P}$

Consider the relaxed and reshaped problem $\mathcal{R}$

$$
\max _{\theta \in\{0,1\}^{n}} Q\left(L-\sum_{j=1}^{n} \theta_{j} f_{j} L\right)
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Parameters $a_{j}>0$ and $b_{i j}$ reshape the objective function away from optimum (i.e. when $0<\theta_{j}<1$ )


- For $b_{i j}:\left\{\theta_{i}=0\right\} \Rightarrow\left\{q_{i}=0\right\}$ and $\left\{\theta_{i}=1\right\} \Rightarrow\left\{\theta_{i}^{b_{i j}}=1\right\}$

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For $\theta \in\{0,1\}^{n}, a_{j}$ and $b_{i j}$ do not affect the value of the planner's objective function

How to pick $a_{j}$ and $b_{i j}$ ?

We are free to pick $a_{j}$ and $b_{i j}$ to help us solve $\mathcal{R}$

- Increase the concavity of $\mathcal{R}$ to remove local maxima
- But too much concavity might create new maximum in the middle of $[0,1]^{n}$

Economic intuition: first-order condition of $\mathcal{R}$ with respect to $\theta_{j}$

But thinking at the margin is misleading!

- We want the planner to compare the whole discrete change between $\theta=0$ and $\theta=1$

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Economic intuition: first-order condition of $\mathcal{R}$ with respect to $\theta_{j}$ without reshaping

$$
\lambda_{j} c_{j}+\sum_{k=1}^{n} \lambda_{j} x_{j k}-\sum_{i=1}^{n} \lambda_{i} x_{i j}-w l_{j}-w \theta_{j} f_{j} L=\theta_{j} \Delta \mu_{j},
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\left(1+a_{j}\right) \lambda_{j} c_{j}+\sum_{k=1}^{n}\left(1+a_{j}+b_{j k}\right) \lambda_{j} x_{j k}-\sum_{i=1}^{n} \lambda_{i} x_{i j}-w l_{j}-w \theta_{j} f_{j} L=\theta_{j} \Delta \mu_{j},
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What is the full gain in utility from operating $\rho$ ?

$$
\Delta C=\int_{0}^{c_{j}} \frac{\partial C}{\partial c_{j}} d \tilde{c}_{j}=\int_{0}^{c_{j}} \beta_{j}^{\frac{1}{\sigma}} \tilde{c}_{j}^{-\frac{1}{\sigma}} C^{\frac{1}{\sigma}} d \tilde{c}_{j}=\frac{\sigma}{\sigma-1} c_{j} \underbrace{\frac{\partial C}{\partial c_{j}}}_{\lambda_{j}}
$$

The benefit of operating $j$ should be proportional to $\frac{\sigma}{\sigma-1}$. Similar reasoning for $b_{i j}$.
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$$

The benefit of operating $j$ should be proportional to $\frac{\sigma}{\sigma-1}$. Similar reasoning for $b_{i j}$.

From now on set

$$
a_{j}=\frac{1}{\sigma-1} \quad \text { and } \quad b_{i j}=\frac{1}{\varepsilon_{j}-1}-\frac{1}{\sigma-1}
$$

and verify that these parameter values are helpful

## P1: Under some conditions the reshaped problem $\mathcal{R}$ is easy to solve

## Proposition

Let $\varepsilon_{j}=\varepsilon$ and $\alpha_{j}=\alpha$ for all $j$. If $\Omega_{i j}=d_{i} e_{j}$ for some vectors $d$ and $e$ then the KKT conditions are necessary and sufficient to characterize a solution to $\mathcal{R}$.

Define $\bar{\Omega}=\omega(\mathbb{1}-I)$ where $\mathbb{1}$ is the all-one matrix, $I$ the identity and $\omega>0$.

Proposition
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Let $\varepsilon_{j}=\varepsilon$ and $\alpha_{j}=\alpha$ for all $j$. If $\Omega_{i j}=d_{i} e_{j}$ for some vectors $d$ and $e$ then the KKT conditions are necessary and sufficient to characterize a solution to $\mathcal{R}$.

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P2: $\mathbf{A}$ solution to $\mathcal{R}$ also solves $\mathcal{P}$

## Proposition

If $\theta^{*} \in\{0,1\}^{n}$ solves $\mathcal{R}$, then $\theta^{*}$ also solves $\mathcal{P}$

But why would a solution to $\mathcal{R}$ be in $\{0,1\}^{n}$ ? First-order condition of $\mathcal{R}$ with respect to $\theta_{j}$

- Under ( $*$ ) the marginal benefit of $\theta_{j}$ only depends on $\theta_{j}$ through aggregates Ff and $G$


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$$
\text { Marginal Benefit }\left(\theta_{j}, F_{j}(\theta)\right)-\text { Marginal } \operatorname{Cost}\left(\theta_{j}, G_{j}(\theta)\right)=\bar{\mu}_{j}-\underline{\mu}_{j}
$$

- Under $(\star)$ the marginal benefit of $\theta_{j}$ only depends on $\theta_{j}$ through aggregates $F_{j}$ and $G_{j}$


P2: A solution to $\mathcal{R}$ also solves $\mathcal{P}$

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But why would a solution to $\mathcal{R}$ be in $\{0,1\}^{n}$ ? First-order condition of $\mathcal{R}$ with respect to $\theta_{j}$

$$
\text { Marginal Benefit }\left(X_{j}, F_{j}(\theta)\right)-\text { Marginal } \operatorname{Cost}\left(\not \mathcal{L}_{j}, G_{j}(\theta)\right)=\bar{\mu}_{j}-\underline{\mu}_{j}
$$

- Under $(\star)$ the marginal benefit of $\theta_{j}$ only depends on $\theta_{j}$ through aggregates $F_{j}$ and $G_{j}$
- For large connected network: $\left\{F_{j}, G_{j}\right\} \rightarrow$ independent of $\theta_{j}$

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## Example with two firms

Relaxed problem without reshaping


Problem: $V$ is not concave
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## Example with two firms

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Problem: $V$ is now (quasi) concave
$\Rightarrow$ First-order conditions are necessary and sufficient
$\Rightarrow$ Numerical algorithm converges to global maximum

## Tests on Small Networks

For small networks we can solve $\mathcal{P}$ directly using exhaustive search and compare to solution of $\mathcal{R}$

| $n$ | With reshaping |  | Without reshaping |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Correct $\theta$ | Error in C | Correct $\theta$ | Error in C |
| 8 | 99.9\% | 0.001\% | 86.5\% | 0.791\% |
| 10 | 99.9\% | 0.001\% | 85.2\% | 0.855\% |
| 12 | 99.9\% | 0.001\% | 84.5\% | 0.903\% |
| 14 | 99.9\% | 0.001\% | 84.0\% | 0.926\% |
| - Notes Mreak. by $\rightarrow$ Homo. firms Mink by lint Marge networks |  |  |  |  |
|  |  |  |  |  |

The errors come from

1. firms that are particularly isolated
2. two $\theta$ configurations with almost same output

## Tests with calibrated parameters

## Same parameters as calibration

Table 1: Testing the reshaping approach for $n$ large

|  | With reshaping |  |  | Without reshaping |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $n$ | Correct $\theta$ | Error in C |  | Correct $\theta$ | Error in C |
| 1000 | $99.9 \%$ | $<0.001 \%$ |  | $66.5 \%$ | $0.56 \%$ |

Notes: Parameters as in the calibrated economy. We simulate 100 different matrices $\Omega$ and, for each $\Omega$, draw 100 productivity vectors $z$. We run the procedure described in the appendix on each of them and report average results. $x<0.001 \%$ indicates that $x>0$ but that proper rounding would yield 0 .

Economic Forces

## Gains from input variety create complementarities

Operating a firm increases the incentives to operate its neighbors in $\Omega$.


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$\rightarrow$ Cascades of firm shutdowns
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## Complementarities lead to clustering

## Proposition

Operating a group of firms is more beneficial when there are more potential connections between them.


Figure 1: Clustering with three random draws of productivity $z$

## Large impact of small shock

Non-convex economy: a small shock can trigger a large reorganization


But welfare is barely affected (Theorem of the Maximum)

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## Quantitative Exploration

## Network data

Two datasets that cover the U.S. economy

- Compustat
- Public firms must self-report important customers ( $>10 \%$ of sales)
- Cohen and al (2008) and Atalay et al (2011) use fuzzy-text matching algorithms to build the network
- Includes public and private firms, and less important relationships
- Data from 10-K. 10-Q. annual reports. investor presentations. websit press releases, etc



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|  | Years | Firms/year | Links/year |
| :--- | :---: | :---: | :---: |
| Compustat |  |  |  |
| $\quad$ Atalay et al (2001) | $1976-2009$ | 1,300 | 1,500 |
| $\quad$ Cohen and Frazzini (2006) | $1980-2004$ | 950 | 1,100 |
| Factset | $2003-2016$ | 13,000 | 46,000 |



## Parameters

Focus on the shape of the network and limit heterogeneity across firms

```
Parameters from the literature
- \(\alpha_{j}=0.5\) to fit share of intermediate (Jorgenson et al 1987, Jones 2011)
- - - - 5 avamame of antimatar (Droda at al 2nng)
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Unobserved matrix $\Omega$
- Picked to match the observed in-degree distribution
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## Shape of the network

What does an optimally designed network looks like?

- Compare optimal and random networks
- Differences highlights how efficient allocation shapes the network


Efficient network has

- greater fraction of highly connected firms
- more clustering among firms


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|  | Power law exponents |  | Clustering coefficient |
| :--- | :---: | :---: | :---: |
| Network | In-degree | Out-degree |  |
| Efficient | 0.97 | 0.92 | 3.45 |
| Random | 1.18 | 1.15 | 2.08 |

Efficient network has

- greater fraction of highly connected firms
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[^0]
## Cascades of shutdowns

For each firm in each year

- Look at all neighbors upstream and downstream
- Regress the share of neighbors that exit on whether the original firm exits (and some controls)


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## Resilience of firms

Size of cascades and probability of exit by degree of firm

|  | Size of cascades |  |  | Probability of exit |  |
| :--- | :---: | :---: | :--- | :---: | :---: |
|  | Data | Model |  | Data | Model |
| Average firm | 0.9 | 1.1 |  | $11.8 \%$ | $11.3 \%$ |
| High-degree firm | 3.1 | 4.3 |  | $2.5 \%$ | $1.7 \%$ |

Notes: Size of cascades refers to firm exits up to and including the third neighbors. High degree means above the 90th percentile.

- Highly-connected firms are hard to topple but upon shutting down they create large cascades


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## Aggregate fluctuations

Static model but $z$ shocks move output and the structure of network together

## Table 2: Correlations with aggregate output

|  | Model | Datasets |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  |  | Factset | Compustat |  |
|  |  |  |  | AHRS |
|  |  | CF |  |  |
| Power law exponents | -0.53 | -0.87 | -0.35 | -0.12 |
| In-degree distribution | -0.63 | -0.97 | -0.31 | -0.11 |
| Out-degree distribution | 0.60 | 0.76 | 0.18 | 0.11 |
| Global clustering coefficient |  |  |  |  |

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$$
Y=Q\left(L-\sum_{j} \theta_{j} f_{j} L\right)
$$

Table 3: Standard deviations of log aggregates

|  | Output |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | $Y$ | $\approx$ | Labor Prod. <br> $Q$ | Prod. labor <br> $L-\sum_{j} f_{j} \theta_{j}$ |
| Optimal network | 0.10 |  | 0.10 |  |
| Fixed network | 0.12 | 0.12 | 0.009 |  |

- Volatility of output about $20 \%$ smaller when network evolves endogenously
- The difference comes from changes in the structure of the network
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## Conclusion

Summary

- Model of network formation through entry/exit of firms
- Complementarities lead to clustering of activity and cascades
- Calibration captures empirical cascades and correlation between network and output
- Reorganization of network leads to smaller fluctuation

In the paper: inefficient allocations

- Reshaping can also solve those equilibrium
- Different upstream/downstream complementarities
- More rigid networks


## Appendix

## Stable equilibrium

- Definitions
- A contract between $i$ and $j$ is a quantity shipped $x_{i j}$ and a payment $T_{i j}$.
- An arrangement is a contract between all possible pairs of firms.
- A coalition is a set of firms $J$.
- A deviation for a coalition $J$ consists of

1. dropping any contracts with firms not in $J$ and,
2. altering any contract involving two firms in $J$.

- A dominating deviation is a deviation such that no firm is worse off and one firm is better off.
- An allocation is feasible if $c_{j}+\sum_{k} x_{j k} \leq y_{j}$ and $\sum_{j} l_{j}+\theta_{j} f_{j} L \leq L$.


## Stable equilibrium

- Firm j maximize profits

$$
\pi_{j}=p_{j} c_{j}-w l_{j}+\sum_{i=1}^{n} T_{j i}-\sum_{i=1}^{n} T_{i j}-\theta_{j} w f_{j} L
$$

subject to $c_{j}+\sum_{k=1}^{n} x_{j k} \leq y_{j}$ and $c_{j}=\beta_{j} C\left(p_{j} / P\right)^{-\sigma}$.
Definition
A stable equilibrium is an arrangement $\left\{x_{i j}, T_{i j}\right\}_{i, j \in \mathcal{N}^{2}}$, firms' choices $\left\{p_{j}, c_{j}, l_{j}, \theta_{j}\right\}_{j \in \mathcal{N}}$ and a wage $w$ such that:
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there are no dominating deviations by any coalition, and
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subject to $c_{j}+\sum_{k=1}^{n} x_{j k} \leq y_{j}$ and $c_{j}=\beta_{j} C\left(p_{j} / P\right)^{-\sigma}$.

## Definition 1

A stable equilibrium is an arrangement $\left\{x_{i j}, T_{i j}\right\}_{i, j \in \mathcal{N}^{2}}$, firms' choices $\left\{p_{j}, c_{j}, l_{j}, \theta_{j}\right\}_{j \in \mathcal{N}}$ and a wage $w$ such that:

1. the household maximizes,
2. firms maximize,
3. markets clear,
4. there are no dominating deviations by any coalition, and
5. the equilibrium allocation is feasible.

- Labor allocation

$$
I=\left[\left(I_{n}-\Gamma\right) \operatorname{diag}\left(\frac{1}{1-\alpha}\right)\right]^{-1}\left(\beta \circ\left(\frac{q}{Q}\right)^{\circ(\sigma-1)} \frac{Y}{Q}\right)
$$

- Output

$$
\left(1-\alpha_{j}\right) y_{j}=q_{j} l_{j}
$$

- Consumption

$$
c_{j}=\beta_{j}\left(\frac{q_{j}}{w}\right)^{\sigma} Y
$$

- Intermediate goods flows

$$
x_{i j} \lambda_{i}^{\varepsilon_{j}}=\lambda_{j}^{\varepsilon_{j}} \alpha_{j}\left(A z_{j} \theta_{j}\left(\frac{\lambda_{j}}{w}\right)^{1-\alpha_{j}}\right)^{\frac{\varepsilon_{j}-1}{\alpha_{j}}} \delta_{i j} \Omega_{i j}^{\varepsilon_{j}} y_{j} .
$$

## Tests Details

Aggregates parameters

- $\sigma \in\{4,6,8\}$
- $\log \left(z_{k}\right) \sim \operatorname{iid} \mathcal{N}\left(0,0.25^{2}\right)$
- $\Omega$ randomly drawn such that firms have on average $3,4,5,6,7$ or 8 potential incoming connections
- The corresponding average number of active incoming connections is 2.1, 3.0, 3.8, 4.5,5.3, and 5.8, respectively.
- For each non-zero: $\Omega_{i j} \sim$ iid $U([0,1])$

Individual parameters

- $f_{j} \sim \operatorname{iid} U([0,0.2 / n])$
- $\alpha_{j} \sim$ iid $U([0.25,0.75])$
- $\varepsilon_{j} \sim \operatorname{iid} U([4, \sigma])$
- $\beta_{j} \sim \operatorname{iid} U([0,1])$

For each possible combination of aggregate parameters, 200 networks $\Omega$ and productivity vectors $z$ are drawn. An economy is kept in the sample only if the first-order conditions yield a solution for which $\theta$

## Breakdown by $\Omega$

|  |  | Firms with correct $\theta$ |  |  |
| :---: | :---: | :---: | :---: | :---: |
| $n$ | Reshaping? | All $\Omega$ 's | More connected $\Omega$ 's | Less connected $\Omega$ 's |
| 8 | Yes | $99.8 \%$ | $99.9 \%$ | $99.6 \%$ |
|  | No | $88.2 \%$ | $89.1 \%$ | $87.4 \%$ |
| 12 | Yes | $99.7 \%$ | $99.9 \%$ | $99.5 \%$ |
|  | No | $86.5 \%$ | $87.3 \%$ | $85.8 \%$ |
|  | Yes | $99.7 \%$ | $99.9 \%$ | $99.5 \%$ |
|  | No | $86.2 \%$ | $87.0 \%$ | $85.5 \%$ |
|  | Yes | $99.7 \%$ | $99.9 \%$ | $99.4 \%$ |
|  | No | $85.5 \%$ | $86.1 \%$ | $85.1 \%$ |

- Less connected $\Omega$ : firms have 3,4 or 5 potential incoming connections
- More connected $\Omega$ : firms have 6,7 or 8 potential incoming connections

|  | Number of firms $n$ |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | 8 | 10 | 12 | 14 |
| A. With reshaping |  |  |  |  |
| Firms with correct $\theta$ | $99.9 \%$ | $99.8 \%$ | $99.8 \%$ | $99.8 \%$ |
| Error in output $Y$ | $0.001 \%$ | $0.002 \%$ | $0.002 \%$ | $0.002 \%$ |
| B. Without reshaping |  |  |  |  |
| Firms with correct $\theta$ | $87.2 \%$ | $85.8 \%$ | $84.7 \%$ | $83.8 \%$ |
| Error in output $Y$ | $0.71 \%$ | $0.79 \%$ | $0.85 \%$ | $0.89 \%$ |

Notes: Random networks with parameters $f \in\{0.05 / n, 0.1 / n, 0.15 / n\}, \sigma_{z}=0.25$, $\alpha \in\{0.45,0.5,0.55\}, \sigma \in\{4,6,8\}, \varepsilon \in\{4,6,8\}$ and networks $\Omega$ randomly drawn such that firms have on average $2,4,5,6,7$ to 8 potential incoming connections. Each non-zero $\Omega_{i j}$ is set to 1 . For each combination of the parameters, 200 different economies are created. For each economy, productivity is drawn from $\log \left(z_{k}\right) \sim$ iid $\mathcal{N}\left(0, \sigma_{z}^{2}\right)$. An economy is kept in the sample only if the first-order conditions yield a solution for which $\theta$ hits the bounds. More than $90 \%$ of the economies are kept in the sample.

## Link by link

- Real firms: $f_{j}=0, \alpha_{j}=0.5, \sigma=\varepsilon_{j}=6$ and $\sigma_{z}=0.25$
- Link firms: $\beta_{j}=0$, only one input and one output, $f_{j} \sim$ iid $U([0,0.1 / n]), \alpha_{j} \sim$ iid $U([0.5,1])$, $\sigma_{z}=0.25$
- $\Omega$ : between any two real firm, there is a link firm with probability $p \in\{0.7,0.8,0.9\}$

| Number of firms |  | With reshaping |  | Without reshaping |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Real firms $m$ | Link firms $n-m$ | Correct $\theta$ | Error in C | Correct $\theta$ | Error in C |
| 3 | up to 6 | $99.9 \%$ | $0.001 \%$ | $94.1 \%$ | $0.17 \%$ |
| 4 | up to 12 | $99.7 \%$ | $0.003 \%$ | $91.3 \%$ | $0.25 \%$ |
| 5 | up to 20 | $99.7 \%$ | $0.006 \%$ | $89.2 \%$ | $0.31 \%$ |

## Large Networks

For large networks we cannot solve $\mathcal{P}_{S P}$ directly by trying all possible vectors $\theta$

- After all the welfare-improving 1-deviations $\theta$ are exhausted:

|  | With reshaping |  |  | Without reshaping |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $n$ | Correct $\theta$ | Error in C |  | Correct $\theta$ | Error in C |
| 1000 | $>99.9 \%$ | $<0.001 \%$ |  | $68.9 \%$ | $0.58 \%$ |

Notes: 200 different $\Omega$ and $z$ that satisfy the properties of the calibrated economy.

- No guarantee that the solution has been found but very few "obvious errors"


## Link by link

- Same parameters as before
- After all the welfare-improving 1-deviation in $\theta$ are exhausted:

| Number of firms | With reshaping |  | Without reshaping |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Link firms $n-m$ | Correct $\theta$ | Error in $C$ | Correct $\theta$ | Error in C |
| 10 | up to 90 | $99.7 \%$ | $0.005 \%$ | $83.8 \%$ | $0.46 \%$ |
| 25 | up to 600 | $99.9 \%$ | $0.001 \%$ | $80.5 \%$ | $0.55 \%$ |
| 40 | up to 1560 | $<99.9 \%$ | $<0.001 \%$ | $79.5 \%$ | $0.57 \%$ |

- $\theta_{j}$ converges on $\{0,1\}$ for all $j$ in about $60-85 \%$ of the tests
- Even without convergence small error in output and few errors in $\theta$


## Solution away from corners

- Sometimes the first-order conditions do not converge on a corner.
- Without excluding these simulations:

|  |  | Error in $C$ |  |  |
| :---: | :---: | :---: | :---: | :---: |
| $n$ | Reshaping? | All $\Omega$ 's | More connected $\Omega$ 's | Less connected $\Omega$ 's |
| 8 | Yes | $0.007 \%$ | $<0.001 \%$ | $0.014 \%$ |
|  | No | $0.683 \%$ | $0.640 \%$ | $0.726 \%$ |
|  | Yes | $0.013 \%$ | $<0.001 \%$ | $0.027 \%$ |
| 12 | No | $0.781 \%$ | $0.739 \%$ | $0.823 \%$ |
|  | Yes | $0.008 \%$ | $<0.001 \%$ | $0.016 \%$ |
|  | No | $0.799 \%$ | $0.744 \%$ | $0.853 \%$ |
|  | Yes | $0.008 \%$ | $0.001 \%$ | $0.016 \%$ |
|  | No | $0.831 \%$ | $0.801 \%$ | $0.862 \%$ |

## Formal statement

## Proposition 1

Let $\mathcal{J} \subset \mathcal{N}$ be a group of firms. Denote by $\theta^{+} \in\{0,1\}^{n}$ the operating vector when the firms in $\mathcal{J}$ operate $\left(\theta_{j}^{+}=1\right.$ for $\left.j \in \mathcal{J}\right)$. Similarly, let $\theta^{-} \in\{0,1\}^{n}$ be the operating vector when the firms in $\mathcal{J}$ do not operate $\left(\theta_{j}^{-}=0\right.$ for $\left.j \in \mathcal{J}\right)$. For all $j \notin \mathcal{J}$, assume $\theta_{j}^{+}=\theta_{j}^{-}$. Denote by $\Omega^{-}$a network of potential connections and let $\Omega^{+}$be identical to $\Omega^{-}$except that it has an additional connection between two firms in $\mathcal{J}$. Then

$$
C_{\Omega^{+}}\left(\theta^{+}\right)-C_{\Omega^{+}}\left(\theta^{-}\right) \geq C_{\Omega^{-}}\left(\theta^{+}\right)-C_{\Omega^{-}}\left(\theta^{-}\right)
$$

where $C_{\Omega}(\theta)$ denotes consumption under the potential network $\Omega$ and the operating vector $\theta$.

## Clustering coefficient

- $\Omega$ is drawn randomly so that joint distribution of in-degree and out-degree is a bivariate power law of the first kind

$$
f\left(x_{\text {in }}, x_{\text {out }}\right)=\xi(\xi-1)\left(x_{\text {in }}+x_{\text {out }}-1\right)^{-(\xi+1)}
$$

where $\xi$ is calibrated to 1.85 . The marginals for $x_{\text {in }}$ and $x_{\text {out }}$ follow power law with exponent $\xi$.

- Correlation between observed in-degree and out-degree
- Model: 0.67
- Data: 0.43


## Calibrated Network

|  | Model | Datasets |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | Factset | Compustat |  |
|  |  |  |  |  |
|  |  |  |  |  |
| PowRS | CF |  |  |  |
| In-degree distribution | 0.97 | 0.97 | 1.13 | 1.32 |
| Out-degree distribution | 0.92 | 0.83 | 2.24 | 2.22 |
| Global clustering coefficient (normalized) | 3.45 | 3.46 | 0.08 | 0.09 |

Notes: Global clustering coefficients are multiplied by the square roots of the number of nodes for better comparison.

## Shape of Network



Figure 2: Model and Factset data for 2016

## Clustering coefficient

- Triplet: three connected nodes (might be overlapping)
- Triangles: three fully connected nodes (3 triplets)

$$
\text { Clustering coefficient }=\frac{3 \times \text { number of triangles }}{\text { number of triplets }}
$$

## Intuition

A given network $\theta^{k}$ is a function that maps $z \rightarrow Y_{k}(z)$


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From extreme value theory

$$
\operatorname{Var}(Y)=\operatorname{Var}\left(\max _{k \in\left\{1, \ldots, 2^{n}\right\}} Y_{k}\right)
$$

declines rapidly with $n$


[^0]:    - Def. clust. coeff

